

WICKENBURG

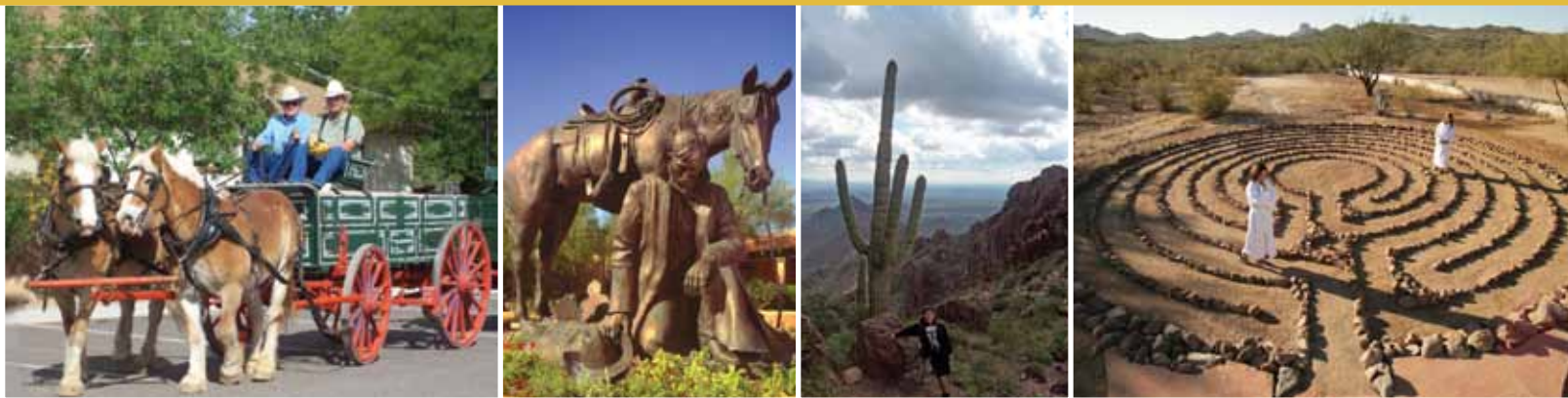


Garcia Little Red School House

Get Wild in Wickenburg and...

- Play cowboy at an authentic dude ranch
- Take a desert Jeep Tour
- Watch for birds at Hassayampa River Preserve
- Summit Vulture Peak
- Saddle up and ride to dinner
- Take in a round of golf at Los Caballeros Golf Club or Wickenburg Country Club
- Tour the historic district, take the self guided historical walking tour
- Soak up authentic culture at the Desert Caballeros Western Museum and the Del E. Webb Center for the Performing Arts





ABOVE: Horses have the right of way in historic Wickenburg, Statue at Desert Caballeros Western Museum, Summit at Vulture Peak, Los Caballeros Spa's Labyrinth

Wickenburg - a haven for all things Western along with an amazing array of charming shops - will provoke your inner cowboy to ride the range at a world-renowned guest ranch or reawaken the urge to slurp ice cream mid-afternoon while shopping on a shaded street.

Wickenburg doesn't want you to pardon their dust, you will be charmed by it. And don't expect a theme-park version of the Old West. The spurs have a job to do and the hats are not accessories. Wickenburg has character. You can call it the Old West but they refer to themselves as the Wild West.

Wickenburg beckons its visitors to be the cowboy they dreamed of as children. In fact, five distinct Wickenburg guest ranches offer complete Western experiences. City slickers can saddle up for horseback rides, strap in for Jeep and four-wheel tours or hike in and around the beautiful high desert area.

Back at the ranch, guests enjoy gourmet meals, a refreshing dip in the pool or a relaxing round of golf – perhaps at one of *Golf Magazine's* Top 75 Golf Courses in the country, Los Caballeros Golf Club. Another option for golfers is the Wickenburg Country Club. In addition to guest ranches with names like the Kay El Bar Ranch, the Flying E Ranch and Rancho de Los Caballeros, many unique bed & breakfasts and hotels cater to the cowboy as well as the traveler.

The town motto of "Spend a Day, Out Wickenburg Way" is also backed up by a variety of restaurants, unique Western shops, day spas, historical attractions, Old West experiences, cultural activities and natural attractions.

The Desert Caballeros Western Museum, celebrating its 51ST year, is dedicated to educating and enhancing the appreciation and understanding of the art, history, cultural legacy and wonder of Arizona and the West. The permanent

collection includes significant paintings spanning 200 years of history by artists such as George Catlin, Albert Bierstadt, Thomas Moran, Frederic Remington, Charles Russell, Taos Society of Artists, and by contemporaries like Ed Mell and Mian Situ. The museum offers special exhibits, lectures, workshops, classes, tours, and is also known for its nationally acclaimed exhibition, *Cowgirl Up! Art from the Other Half of the West*. It takes pride in being Arizona's Most Western Museum.

The beautiful and state-of-the-art 600-seat Del E. Webb Center for the Performing Arts, located on the campus of Wickenburg High School is celebrating its 10th Season, and has scheduled performances from October through May in a season of shows that reflect the diversity, beauty, energy and excitement of the performing arts.

The Wickenburg Chamber of Commerce has a map for a self-guided tour of downtown historic buildings, some dating back to the early 1900s, including the 115-year-old Santa Fe Depot, now the Chamber of Commerce office and official Arizona Visitors Center. Wickenburg is the 4th oldest town in Arizona, founded in 1863.

Other notable attractions include a Santa Fe steam locomotive, a veteran of the rails between Chicago and the West; the historic Garcia "Little Red

School House," and the Jail Tree, a 200-year-old mesquite tree which once served as Wickenburg's jail. The Massacre Monument commemorates a somber moment in history, dedicated to lives lost in an 1871 stagecoach attack by bandits, mistakenly thought to be committed by surrounding Yavapai-Apache Indians. New to the entrance into Wickenburg are beautiful bronze statues in the center of

Highway 93 roundabouts which guide you easily into the downtown area. Character bronzes with narration, provide information about our community and heritage. Murals and other beautiful life size bronzes provide enjoyment for resident and visitor alike. The historic downtown has undergone three years of improvements in streetscape and attractive benches, signs and pedestrian pathways.

Rising above the town is Vulture Peak, where one of the richest gold mines in Arizona was discovered. Today, Vulture Mine is a tantalizing remnant of mining history, showcasing original mining equipment and some of the old structures. Vulture Peak itself is an excellent, yet strenuous, hiking destination. The two-mile trail leads hikers just below the summit.

For more of the great outdoors, visit The Nature Conservancy's Hassayampa River Preserve, with its 230 species of birds including eagles. This riparian

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Flying E Ranch Riders

WICKENBURG CONT.

treasure contains the spring-fed Palm Lake, a unique four-acre pond and marsh habitat.

For more than six decades, Wickenburg has hosted the award winning annual Gold Rush Days in February in celebration of its ranching and mining heritage. Activities in the historic district include arts & crafts exhibits, gold panning, a senior professional rodeo and one of the largest parades in the state. The Chamber also produces annual events such as Fiesta de Septiembre, Wickenburg Fly-In & Classic Car Show, a Bluegrass Festival, Cowboy Christmas Poets Gathering and the popular “Christmas Parade of Lights.” Call the Chamber for all of the special event information at 928.684.5479 or online at outwickenburgway.com.

 A promotional poster for an art exhibition. The background is a vibrant, abstract painting of a desert landscape with blue, green, and yellow tones. The text is arranged as follows:

- At the top: "March 25 ~ May 8, 2011" in orange and white.
- Below that: "6TH ANNUAL COWGIRL UP! ART from the OTHER HALF of the WEST" in white and gold lettering.
- Next: "INVITATIONAL EXHIBITION & SALE" in white.
- Then: "Don't miss the most important exhibition & sale for Western women artists in the country." in white.
- Below that: "Only at the DESERT CABALLEROS WESTERN MUSEUM Arizona's Most Western Museum" in white and gold.
- Website: "westernmuseum.org" in white.
- At the bottom: "21 N. Frontier Street • Wickenburg, Arizona • 928.684.2272" in white.
- Copyright: "© 2010 DCWM" in white.

 On the right side of the poster is a large, colorful cowboy boot with intricate designs. The boot features a central illustration of a cowgirl on horseback, holding a lasso. The boot is decorated with various patterns and colors, including red, yellow, green, and blue.

OUT WICKENBURG WAY

Desert Caballeros Western Museum

Named an “Arizona Treasure” by Governor Janet Napolitano, this museum is one you surely don’t want to miss. Here, art and history go hand in hand with one of the most complete collections of Western art in the country, along with one of the finest selections of historic cowboy memorabilia ever opened to the public. There’s also a historic Wickenburg street, a fascinating Out on the Ranch exhibit, plus exciting changing exhibitions all of which make this “Arizona’s Most Western Museum.” Visit daily 10am to 5pm, Sunday 12pm to 4pm, 21 N. Frontier St., Wickenburg, 928.684.2272, westernmuseum.org. Summer hours: Closed Monday

Rancho de los Caballeros

Rancho de los Caballeros, celebrating its 63rd season, is a premier ranch resort situated among 20,000 acres of pristine high Sonoran desert. A string of 100 horses to ride through the sweeping vistas of the desert, an 18-hole championship golf course, spa, tennis, trap & skeet shooting, a heated outdoor pool, naturalist program, star gazing, hot air ballooning, desert Jeep and ATV tours, conference center and the Caballeros Kids Program. 1551 S. Vulture Mine Road, Wickenburg, 928.684.5484, 800.684.5030 or visit our web site at SunC.com.

Wickenburg Chamber of Commerce

Most often the Wickenburg Chamber is the first contact for visitors, new residents, and businesses coming into the area. The 115-year-old historic Santa Fe Depot Visitor Center will provide you with information to experience authentic western hospitality. 800.942.5242, Our websites offer additional information, including ebook versions of chamber publications. outwickenburgway.com, wickenburgchamber.com

Cowboys & Culture

...Out Wickenburg Way



**Wickenburg
Chamber of Commerce**
216 North Frontier St.
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